



For Immediate Release:

Beyond Elegance Event Rentals

West Des Moines, Iowa – April 6, 2015 – Upon retirement from the telephone industry, Diana Bair took a leap of faith in 2001 and with the support of her family, pursued her very own business known as Beyond Elegance located in New Sharon, Iowa.

Bair took to the idea of starting a business when her daughter needed seat covers for her own wedding. What began as just 150 seat covers in the furnace room of Bair's family home, resulted in over 21,194 seat covers rented all over the country today.

Beyond Elegance specializes in elegant and affordable party essentials from linens, décor, to photo booth rentals and can be located near the Valley Junction post office in West Des Moines. Quotes and appointments can be made on their website at <http://beyondelegance.com>, and placing an order is easier than ever with their consistently updated inventory.

A big part of the business is driven by weddings and events but Beyond Elegance also participates in supporting local fundraisers such as the Bravo of Greater Des Moines, which seeks to provide reliable funding and support that strengthens arts, culture and heritage organizations serving Greater Des Moines.

Two aspects Beyond Elegance focuses on is teamwork and customer service. Bair believes that personally owning, cleaning, and caring for each and every one of their products makes for a quality business.

“The most rewarding part is sitting with clients and seeing the look on their face when put together everything they've dreamed of.” Bair says, as she continues on with strong work ethics and the positive support of her customers.

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More information on Beyond Elegance and their staff can be found on their Facebook page, <https://www.facebook.com/beyondelegancepage> and Twitter page, <https://twitter.com/chaircoverrent>.

For questions or comments contact 1-877-353-4623 or beyondelegance@beyondelegance.com.

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